News Article Writing Guide

We help small to medium sized businesses get their message directly to their

best prospects by helping them rank on Google. We do this by writing news articles that

are optimized for visibility both with the article itself and with the increased rankings a

prospect’s site receives because the news article links back to it.

A well-crafted news article showcases a client’s brand, products, and services on about

300+ high-authority news sites.

The biggest challenge with writing brand-focused news is getting them approved by the

syndication services. We don't control what these services will approve or reject so we

have to constantly stay on top of their approval guidelines.

This guide will introduce you to the basics of writing a news article that meets these

guidelines.

**Quick Start Process**

This writing process will save you time and eliminate errors:

● Read any client instructions carefully.

● Write the link paragraph (see the next section for details).

● Scan the information you have on the URL you're given or in the instructions for 2-4

specific features (product or service descriptions of benefits, etc.) you can use in

the news article.

● Do some quick research to get a couple of interesting facts or statistics for one

general paragraph about the topic of the news article.

● Write the body content of the press release (around 350 words).

● Write the summary of the press release (25-45 words long).

● Do keyword research and write the headline of the press release (80 characters or

less). You can often find keywords in the content you wrote.

● **Use a spelling and grammar checker and proofread your work**. Typos,

grammar mistakes, and spelling errors can make us look unprofessional to our

clients. Proofread, proofread, proofread and use spelling and grammar checkers –

your news article should be free of typos and grammatical errors.

**Writing Examples & Templates**

This second part of the guide has four parts:

• A screenshot of a news article in our writer's portal with the basic tips for each

element that makes up the news article

• A checklist of the main elements plus some important writing tips

• Examples of the different paragraphs with more tips on how to write each paragraph

• Examples of full news articles in different categories and niches that you can use as

templates to get an idea of what angles to use, the tone, language, etc.

**How To Approach Writing A News Article**

There are two ways to approach a news article. You can:

1. Write your article and then look at the screenshot or;

2. Go through the checklist to make sure you've got the basic elements covered and

that you haven't made a mistake like using second-person language, writing the

news article like a blog post or general information or writing it too much like a sales

letter.

**Important: The templates are not a straitjacket. They’re guidelines that help you**

**craft an engaging news article.**

Your news article doesn't have to be written exactly like one of the templates but it must

cover the basics like talking about a “launch”, “expansion”, or “release” in the first

paragraph, third paragraph and summary and putting the client’s website link in a one-line

second paragraph. These are critically important to getting the press release approved for

syndication on 300+ news sites.

On the next page is a screenshot of a news article as it appears in the writer's portal with

elements broken out and tips for each.

● **Write the news headline LAST.**

● **Use keywords which prospects of the business**

**would likely search for.**

● **Place the most important keywords at the start**

**of the headline.**

● **Include keywords that combine with each other**

**to form long-tail keywords.**

● **The Summary must be 25-45 words long.**

● **It must talk about the launch, release,**

**expansion, or announcement.**

● **It can include a phone number if that's helpful**

**to the business.**

**PARAGRAPH 1: Main Announcement**

**Talk about the launch, release, or expansion of something.**

**If it's a long-established company, you can talk about an 'update'**

**If it’s an award, you can use ‘announced’**

**PARAGRAPH 2: Short Sentence + Website Link**

**Do not use hyperlinked text.**

**Remove the forward slash "/" following the link.**

**PARAGRAPH 3: Reason For Newsworthiness**

**Talk about the importance of the launch / release /**

**expansion / update / announcement**

**PARAGRAPH 4: Specific Information & Research**

**Include specific research you’ve done or a statistic**

**from an authority source.**

**PARAGRAPH 5: Service or Product Description**

**PARAGRAPH 6-9: Additional Product or Service**

**Description / Benefits**

**Keep this section low-key and factual.**

**Benefits can be framed as a quote.**

**PARAGRAPH 7: Company Info / Boilerplate**

**Optional 2nd URL goes here.**

**Keep the language low-key.**

**PARAGRAPH 8: Quote**

**Avoid overly promotional or “salesy” language.**

**No exclamation marks!!**

**PARAGRAPH 9: Final Call To Action (CTA)**

**Optional 2nd or 3rd URL goes here.**

**If the client provides only one link, we use it in the**

**second paragraph and repeat it here.**

**News Article Structure – 9 Paragraphs**

Here is the basic structure of a news article that will be approved by our media partners

and the sites to which we publish our content.

This structure is a guideline and in no way prescriptive. Use your best judgment to create a

news article that is newsworthy, engaging, and readable.

You will find examples of each paragraph you can use as a pattern to write your own

paragraphs. You will also find full news article examples you can use to inspire your own

writing.

**Summary**: **Summarize the branded news article in 1-2 sentences (25-45 words)**

The summary must be different from the first paragraph of the news article content and

must

talk about the launch, release, expansion, or announcement of a product or service.

***Important****: Your news article should NOT read like a general information article. Keep the*

*news article focused on the main topic from the client’s instructions.*

**Paragraph 1: Launch/Release Announcement**

Build on the summary by talking a bit more about the main product, service, event,

announcement, etc.

**Paragraph 2: Short Sentence With the client’s URL.**

One simple sentence with a link. Do NOT use hyperlinks. Use plain URLs. If the URL is a

root domain remove the forward slash “/”

**Paragraph 3: Reason For Newsworthiness**

Talk about the importance of the launch, release, expansion, or update

**Paragraph 4: Specific Information & Research**

This can include some specific information and research you've done related to the topic,

connecting it to the client’s announcement. You can also use this to talk directly about the

product or service.

**Paragraph 5: Service Or Product Description**

This section can include technical or service specifications, use cases, announcement specific

background information, etc.

**Paragraphs 6-9: Additional product or service description/benefits:**

The language in this section should be low-key and formal while supporting the main

theme or message of the news article.

**Paragraph 7: General Company Information (with optional second UR**L)

This boilerplate section should contain current and specific information about the company.

Be concise and avoid jargon. Specific information includes the founding year, industry

sector, awards and honors, core service, service area, target consumer, etc. Avoid generic

terms such as “they prioritize quality” or “use high-quality materials”.

**Paragraph 8: Quote**

Quotes must be low-key and not hyperbolic. Avoid gushing or effusive quotes that may be

flagged as too “salesy.”

**Paragraph 9: Final call to action (first, second or third URL)**

**Summary: Summarize the press release in 1-2 sentences (25-45 words )**

The summary must be different from the first paragraph of content and must also talk

about the launch, release, or expansion of something.

**Critical Points**

1. **The content of every news article you write must be unique.** Do NOT

copy and paste content from these paragraph examples or from any other source

and use them as your own. Use the style and format from the examples with your

own unique content with every news article you write.

2. The exception to this is “Paragraph 2: Short Sentence With URL.” You can copy and

paste that paragraph and change the URL.

3. **Your press release should NOT read like a general information article.** Keep

the press release focused and relate back to the “launch”, “release”, etc. of

something.

4. **Keep the tone of your press release formal. It should NOT read like a sales**

**letter.**

5. **Do NOT use first or second-person language except inside a quote. No “I”,**

**“we”, “you”, “us”, “your”.** They result in instant rejection.

6. Aim for **350 words of content** in the press release which gives the ideal return on

investment for search visibility.

7. **Paragraphs should be 2 to 3 lines long as you see them in the writer's portal**.

Long paragraphs are hard to read online which is why we keep them short.

**Paragraph Content Outline**

**Paragraph 1: Launch/Release Announcement**

**It's essential to talk about the “launch”, “release”, “expansion”, etc. of something in**

**the opening paragraph so the press release is seen as newsworthy.**

**Examples**

As many regions across the country continue to experience historically high

temperatures, the ASPCA® (American Society for the Prevention of Cruelty to

Animals) is reminding pet owners that hot weather conditions can be particularly

dangerous for pets. With temperatures expected to be above average throughout

the summer, the ASPCA has announced a series of essential safety tips to keep

pets healthy over the next few months.

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Signum, the world's first sustainable blockchain, is now live. As a fully integrated

smart platform featuring multiple innovations, Signum is a one-stop solution to

mine, trade, and store its native cryptocurrency, Signa.

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Alfa Laval has won an order to supply heat exchangers to one of the largest copper

and nickel producers in Russia. The heat exchangers will recover heat from the

smelting process and reuse it for heating. The project is part of the

producer's sustainability program supporting Russia's National Clean Air initiative.

**Paragraph 2: Short Sentence With URL**

The higher the link is in a press release the better the backlinking “juice” it gets for our

clients' sites. The second paragraph is the highest we can put the link and get it approved.

For maximum backlinking effect we keep this paragraph very short at one simple

sentence.

IMPORTANT: Do NOT use hyperlinks. Use plain URLs (also called naked URLs). Google

tends to see the same hyperlink appearing on 300+ sites overnight (as it would with an

online news article) as link spam. Google is fine with naked URLs though.

**Examples**

More details can be found at https://hempoilmedic.com

For more details, please visit https://greenmarsmedia.clientcabin.com/watch

More information is available at https://www.vvdental.com/treatment/orthodontics/braces

**So instead of:**

More details can be found at https://hempoilmedic.com**/**

**We write:**

More details can be found at https://hempoilmedic.com

**It just looks more professional.**

**Paragraph 3: Reason For Launch Or Release**

**Keep a news-like tone by talking about the product/service introduced in paragraph**

**one. This paragraph answers questions like *“Why is this important?”, “How is this***

***relevant”, “Why should I care?”, and “Who will this help?”***

Some examples:

*“The newly announced service helps...”,*

*“With the latest announcement, the company helps...”,*

*“The announcement comes in response to...”,*

*“The company now offers...”,*

*“The updated service is designed to…”*

And so on…

**Examples**

With the recent launch of Firework Live Shopping, brands can now host their own live,

mobile-first streaming events outside of social media platforms. This allows them to

engage and provide value for their own audiences while retaining value from the traffic

coming to their own website. This new feature radically levels the playing field for any

brand invested in their e-commerce.

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The partnership with AYRO is part of Karma Automotive's ongoing business-to-business

(B2B) initiatives. Utilizing AYRO’s KICC and OEM expertise and capabilities, Karma

Automotive can now provide improved manufacturing, engineering, design, and other

services to customers in the mobility space.

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As the adoption of remote working practices has gathered pace during the pandemic,

the new report provides an insight into the types of jobs that are most popular among

work-from-home professionals and digital nomads.

**Paragraph 4: Specific Information & Research**

**This can include some specific information and research you've done about the**

**topic. You can also use this paragraph to talk directly about the product or service.**

Statistics reported by FlexJobs indicated that 4.7 million people, or 3.4% of the US

workforce, were working remotely prior to 2020. Global Workplace Analytics suggests that

this figure has increased by over 173% since 2005, and advances in technology are likely

to see the trend continue.

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In recent years, automakers have been trying to decrease production times, lower costs,

and improve quality by implementing cross-department collaboration. Different teams

have started sharing tasks in product design, development, engineering and purchasing

work—an industry trend that has substantially streamlined decision making.

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From solar farms to onshore and offshore wind, governments in many developed

countries have recently scaled back many of their more ambitious renewable energy

projects in favour of more trustworthy – if more polluting – fossil fuels.

However, recent WHO research has highlighted a stark need for sustainable sources of

energy to emerge over the coming decade – not least in the vulnerable developing areas

that may lack the natural resources found elsewhere.

**Paragraph 5: Service/Product Description**

**Describe the product/service, or highlight the importance of the product/service in light of the info introduced in paragraph 4.**

Ocean Wind 2 will play a significant role in helping the State reach Governor Murphy's

goals of installing 7,500 MW of offshore wind capacity by 2035 and 100 percent clean

energy by 2050. Together, Ocean Wind 1 and Ocean Wind 2 will deliver over 2,200 MW of

offshore wind to the Garden State.

As part of Orsted 's proposal, Ocean Wind 2 will contribute to an expansion of the EEW

Paulsboro facility. It will be home to 500 full-time jobs and represents an investment of

$250 million into southern New Jersey. Additionally, Ocean Wind 2 will generate over $4.8

billion in net economic benefits for the State of New Jersey, helping to further develop a

strong domestic supply chain.

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The partnership with Shipt is an initiative that continues to improve Continental’s

residential experience. A trailblazer for innovation, Continental Properties was one of the

first to incorporate a pet-friendly apartment living environment for its residents.

This program further drives the goal of anticipating their residents' needs and exceeding

their expectations. Recognizing trust and quality of service as a top priority, Shipt provides

flexible shopping and delivery from local retailers, for both customers and residents.

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With Optonome reducing administrative costs through its new technology, home

healthcare agencies are able to subsidize housing for their patients and offer their

employees a liveable wage with better pay, to help tackle the DSP crisis.

Through Optonome's technology, the health employment industry is poised for disruption,

with positive changes affecting both workers and patients. The company’s mission is to

ensure each patient receives optimal quality care and each healthcare worker gets a fair

chance at professional growth.

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**Paragraph 7: General Company Info (with optional 2nd URL)**

**If the client has requested 3 links you can put the second of the 3 links in this**

**paragraph. If the client has not requested extra links we only put one link in the**

**second paragraph.**

With the latest announcement, Hemp Oil Medic continues to expand its range of highquality

pure CBD oil supplements for customers throughout the US. The website also

features a variety of informative resources on the health effects of CBD.

For more information, please visit https://hempoilmedic.com/blog

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About Green Mars Media

Founded in 2012, Green Mars Media continues to invest in the development of high

quality online marketing solutions adapted to the diverse needs of service businesses.

This latest service launch is in line with the practice’s commitment to providing high-quality

dental and orthodontic solutions for patients in Naperville, Aurora, Bolingbrook and the

surrounding areas.

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About KKR

KKR is a leading global investment firm that offers alternative asset management, capital

markets and insurance solutions. The company aims to generate attractive investment

returns by following a patient and disciplined approach, employing creative and committed

people, and supporting growth in its portfolio companies and communities.

**Paragraph 8: Quote**

**If you're short on content you can use a quote. If you can find one, a quote from the**

**company website is preferable, but customer reviews are also possible – just tone**

**them down so they don't read like a sales letter, replace exclamation marks with full**

**stops, make them grammatically correct and Dont Use Wierd Splelling Like THIS!**

**If you don't have a direct quote from someone in the company and you're using**

**information off their website to create a quote, don't quote a specific person. Use**

**something like this wording: “A spokesperson for the company said,” or**

**“According to a spokesperson for the company,”**

"With the recent chaos caused on the cryptocurrency markets, following Elon Musk's

criticism of Bitcoin's exorbitant energy use, Signum's launch comes at the perfect time,"

says Benjamin Schroeter, Chairman of the Signum Network Association (SNA).

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"With the selection of Ocean Wind 2, New Jersey is now firmly at the heart of the

American offshore wind industry," said David Hardy, CEO of Orsted Offshore North

America. "We thank the BPU and Governor Murphy for having the confidence in Orsted

to deliver over 2,000 MW of offshore wind energy, and for further strengthening the

partnership between our company and the Garden State.”

“We're thrilled to grow this global industry alongside the State of New Jersey, as well as

help all communities in the State benefit from the offshore wind industry,” added Hardy.

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A spokesperson for the agency said: “We know how hard it is for small businesses to get

noticed online, what with the massive competition and the high costs of standard

marketing. Our new service is designed specifically to give small businesses access to

the same platforms used by the largest corporations – at a fraction of the cost.”

**Paragraph 9: Final Call To Action (CTA)**

**If the client has requested two links we use the second link here. If they've**

**requested 3 links we use the third link here. If there is only one link we don't put a**

**link here...we just tell them to “visit the website or URL above.”**

**If the client doesn't ask for it we include just ONE link in the second paragraph.**

**NOTE: Extra links water down the backlinking “juice” of the link in the second**

**paragraph.**

Interested parties can find more information on the new Hemp Oil Medic products by

visiting https://hemp.com

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For more information and to schedule a consultation, visit https://greenmarsmedia.com

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Additional information on the practice’s dental services is available at https://hemp.com

**Summary**

**The summary must be different to the first paragraph of press release content**

**(DON'T copy and paste the first paragraph as the summary). It should be 150-196**

**characters long (usually one to two sentences). In some cases, it can be longer. The**

**summary must also talk about something being launched, released, expanded, new,**

**updated etc.**

Roof Painting Tauranga launched its updated services to provide residential and

commercial roof restoration and painting solutions for clients in Tauranga, Matamata

and the surrounding areas.

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HM Optimisation expanded its services to provide dentists in New York, Connecticut

and Rhode Island with professional online branding and content marketing services.

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Online tech store Gadget Vistas released an updated collection of work-from-home

gadgets and computer office accessories, including a rotating computer arm support,

wireless keyboards and mice, and many other products.

**Including A Phone Number In The Summary:**

**Often the first 150 characters of the press release summary will appear in Google's**

**search results with any keyword phrase it ranks for. Some people use Google**

**search like a phone book dialing the first number they see when they search.**

If having the phone number of the business appear in a Google search is valuable for the

business (for example, an emergency plumber or locksmith), you can include the phone

number in the Summary like this:

Austin Emergency Plumbing, available at (512) 565-1845, launched its 24-hour service for

blocked drains and toilets in Cedar Park, Lakeway, Leander, and Round

Rock.

OR

Austin Emergency Plumbing (512-565-1845) launched its 24-hour service for blocked

drains and toilets in Cedar Park, Lakeway, Leander, and Round Rock.

**Examples of Press Releases For Most Common Niches**

This section gives you examples of different press releases in different niches that you can

use as inspiration for your own press release writing.

Niches with examples below include:

• Local SEO Or Marketing

• Non Local Marketing

• Local Businesses

• Non Local Products or Services

• Non Local Guides or Reports

• Ranking For A Name

IMPORTANT: Content of every press release must be unique. Do NOT copy and paste

content from another press release and use it as your own. Use the tone and format from

the templates with your own style and unique content on every press release you write.

**LOCAL SEO & Marketing**

**Birmingham, AL SEO, Google Maps Optimization Expert Services**

**Updated**

**Summary**

Birmingham, ABirmingham, Alabama digital marketing agency Flagstone Search Marketing

(+04 688 96 54 22) has updated its SEO solutions to celebrate its inclusion on the

prestigious Expertise’s 11 Best SEO Agencies in Birmingham.

**Main Content**

Flagstone Search Marketing ’s latest update includes advanced Google Maps and mobile

optimization, listings development, and other essential solutions to ensure optimal local

ranking.

More details can be found at https://www.flagstonesearchmarketing.com

The newly announced services provide local businesses in Birmingham and throughout

Alabama with a complete range of SEO and search engine marketing solutions adapted to

online marketing and search trends.

Surveys show that virtually all millennials use the internet to find businesses in their areas,

making online visibility a crucial factor affecting a company’s overall success. Flagstone

Search Marketing offers professional on-page and off-page SEO solutions adapted to the

latest Google algorithm developments.

The company provides extensive keyword and competition research, HTML data

correction, backlinking and various other search engine optimization services. All solutions

are based an initial consultation and detailed assessment with each client business to

maximize client ROI.

The agency has recently been included on Expertise’s 2020 Best SEO Agencies in

Birmingham in recognition of its high standards of professionalism, service quality and

client satisfaction.

For more information, please visit https://www.expertise.com/al/birmingham/seo-agencies

With the latest announcement, Flagstone Search Marketing continues to expand its range

of high quality SEO solutions to align with industry and customer expectations.

Founded in 2011, the agency specializes in sustainable SEO approaches that guarantee

substantial long-term visibility improvements. The agency combines a variety of content,

data, and web design strategies to create custom campaigns adapted to the needs and

marketing goals of each client business.

The Birmingham marketing experts are also available for professional social media

marketing, pay-per-click advertising, and other related solutions. All services are provided

by experienced SEO professionals, web designers, marketing strategists and

other digital specialists. Flagstone Search Marketing offers regular progress reports to help

clients keep track of their campaigns and SEO progress.

Interested parties can find more information on the agency’s latest services by visiting

https://www.flagstonesearchmarketing.com

**Hartford, CT Dental Reputation Management Content**

**Marketing Services Launched**

**Summary**

HM Optimisation (+04 688 96 54 22) has expanded its services to provide dentists in New

York, Connecticut and Rhode Island with professional online branding and content

marketing solutions.

**Main Content**

The leading European marketing agency announced its expansion to offer dental practices

an effective way to maximize their market reach without massive advertising investments.

More details can be found at https://hmoptimisation.com/omnipresence-media

The updated services have been designed as an effective solution for dental practices in

Hartford and the surrounding areas. The agency’s marketing experts understand that

dental practices have unique requirements that make standard SEO less than ideal, and

have developed a specialized solution designed to help dental practices maximize their

marketing ROI.

As more than 90% of American consumers use the internet to find services and products

in their areas, achieving significant online visibility has become a crucial goal for medical

and dental practices.

HM Optimisation partners with a team of experienced brand journalists, graphic designers

and marketing strategists to create multimedia content marketing campaigns.

Dental practices working with HM Optimisation benefit from professional articles, blog

posts, slideshows and videos centered around their brands and services. The media

content is published on hundreds of high-authority websites to guarantee maximum online

market reach, visibility and authority.

All content is optimized to meet each client’s unique marketing goals, and can include

branded images, logos, custom messages and other custom elements.

To ensure that its clients get the best results with minimal wasted time, the agency has

created a proprietary protocol that can be easily adapted to any dental office. This allows

dentists to focus exclusively on their practice, knowing that their marketing strategy is

completely optimized for them.

A spokesperson for the agency explained: “Our whole philosophy around getting you

featured for your expertise is based on minimal involvement on your part for maximum

return on your money. Once you decide to make use of our omnipresence media

campaign. It will be less than one hour of your time, monthly.”

With the latest announcement, HM Optimisation continues to expand its range of online

marketing solutions for dentist’s offices in New York, Rhode Island and Connecticut.

Interested parties can find more information by visiting

https://hmoptimisation.com/omnipresence-media

**Detroit Plumbing SEO Lead Generation Google Expert**

**Marketing Services Launched**

**Summary**

MotorCity Concepts (688-965-4220) has launched complete lead generation, SEO and

content marketing services for Detroit plumbers, HVAC contractors, real estate agents,

dentists and other commercial clients.

**Main Content**

The award-winning Clinton Township marketing agency has introduced a range of digital

solutions designed to help clients increase their Google visibility and offer genuine value to

their prospects.

More details can be found at https://www.motorcityconcept.com

The latest announcement responds to the increased demand for high-quality online

marketing services, as local businesses throughout the US are looking for new ways to

connect with potential customers. The COVID-19 pandemic has made it essential for

companies to invest in professional marketing strategies to respond to the record-low

levels of foot traffic.

MotorCity Concepts has developed a proprietary marketing system that can be adapted to

the needs of Detroit plumbers, HVAC contractors and other businesses.

The Detroit marketing agency uses a proven lead generation system that can help client

businesses attract a steady stream of new prospects. Clients benefit from quality leads

that are reviewed constantly to ensure that each business’s ROI standards are being met.

Complete SEO solutions are also available, the agency offering both on-page and off-page

optimization to help client businesses maximize their local Google ranking for their target

keywords.

Finally, local businesses partnering with the Detroit marketing experts can opt for

professional multimedia content marketing campaigns. This service features each

business in news articles, blog posts, podcasts, infographics, slideshows and videos, all

published on hundreds of high-authority online platforms.

With the latest announcement, MotorCity Concepts continues to invest in the development

of online marketing solutions adapted to the needs of small and medium-sized businesses

across industry sectors.

A spokesperson for the company said: “We’re passionate about helping businesses grow

and reach their desired professional goals. Our one-stop digital marketing agency helps

our clients thrive in a changing omni-channel world and leverage their unique strengths to

build a personalized roadmap to success. We’re here to make your life easier — talk to us

about how we can help.”

Interested parties can find more information by visiting https://www.motorcityconcept.com

**Non Local Marketing**

**Top Tier Traffic Solo Ads High Conversion Targeted**

**Segmentation Service Released**

**Summary**

Lead generation agency Sumo Traffic updated its services to provide tier-one buyer traffic

for marketers, business owners and other clients.

**Main Content**

The agency’s new Solo Ads program drives high-quality traffic from premium areas and is

ideal for marketers, business owners and anyone else interested in improving their lead

generation success.

More details can be found at https://www.sumotraffic.com

The recently launched service provides a source of fresh top tier traffic for any type of

marketing or lead generation campaign.

Finding effective ways to target tier-one traffic has become a key priority for marketers and

business owners. Unlike lower tiers, top-tier traffic has high spending potential and can

generate substantially more sales per visitor.

Sumo Traffic uses a proprietary system to deliver a steady stream of tier-one leads for

clients in various industries. The agency uses solo ads to send traffic to its clients’ opt-in

pages. The prospects are then directed to the client’s product – sales video, sales letter,

free training or anything else. Finally, the follow-up campaign ensures that the leads are

adequately targeted to maximize purchase chances.

The system has been developed by Sharif-Abdel Rahman, a former paramedic and

experienced lead generation specialist. Using effective segmentation techniques, he

ensures that the vast majority of his traffic comes from English-speaking countries with

high spending potential – and more importantly, that those leads have not been exposed to

extensive similar campaigns in the past.

“Since I control and have access to a huge giant list, I make sure for every campaign I run

that the subscribers who visit a specific web page for a specific offer do not see this same

offer again”, said Sharif. “This helps you get quality unique traffic of fresh new prospects to

see your offer, and it also helps to prevent my list from burning out and becoming nonresponsive.

This process ensures that my lists stay fresh and clean with a very low

unsubscribe rate.”

Sharif announced that he will continue to research and design effective tools to meet the

needs of digital marketers and business owners.

Interested parties can find more information by visiting https://www.sumotraffic.com

**Niche Business Funnel Design Lead Generation & Sales**

**Marketing Tool Launched**

**Summary**

A new affiliate marketing tool has been launched for entrepreneurs looking to earn money

from home. It helps them design funnels, generate leads, and convert sales.

**Main Content**

The new ‘12 Minute Affiliate’ offers strategies and techniques for improving overall affiliate

marketing success. It provides access to a system that new entrepreneurs can use to

launch their own home-based business.

More information can be found at: http://homebusinessco.com

The site explains that the new tool gives entrepreneurs all the software, advice and

guidance they need to succeed online. It comes with a step by step system that works for

all clients, and can generate results quickly.

Interested parties wanting to sign up for the new campaign just have to enter their email

address in the form provided. From there, they can be taken through to the limited time

offer.

Designed to be a results-driven marketing system that works in any niche, 12 Minute

Affiliate can be used by marketers of any skill level. Because it has been created with ease

of use in mind, even new entrepreneurs can make sales in 12 minutes or less.

12 Minute Affiliate runs on a 3-step system that can be utilized to generate more leads,

increase sales, and run a profitable business from anywhere in the world.

The first step is to personalize the system so that all of the commissions go to the user.

From there, they can add “done for you” traffic techniques and enjoy higher profit rates

without excessive time spent implementing the solutions by themselves.

One of the key benefits of the newly launched platform is that easy to setup and manage.

Entrepreneurs can quickly customize and scale results to affiliate offers of any size.

The team behind the program state: “Most systems out there designed to help you profit

online are not as simple or as easy as they claim. There’s usually loads of techie stuff to

do, and you start to hit speed-bumps and get frustrated 5 minutes in. But with 12 Minute

Affiliate, even the newest newbie can start getting results with the system their very first

week.”

Full details of the new tool and how to sign up can be found at http://homebusinessco.com

**ClickBank Sales Funnel Creation Product Selection Marketing**

**Report Launched**

**Summary**

AffiliatExperts launched a new report to help beginner affiliate marketers choose suitable

products to create successful affiliate campaigns.

**Main Content**

The new report covers effective ways to find and promote products on ClickBank, featuring

practical tips on product selection, common factors to consider when creating an affiliate

campaign, and other useful information.

More details can be found at http://affiliatexperts.com/can-you-tell-me-how-the-hell-shouldi-

choose-products-to-promote-in-ClickBank

The resource responds to one of the most pressing questions faced by most beginner

affiliate marketers: how to find profitable products to promote on ClickBank.

Readers will find that the price of the product and the commission are among the most

important things to consider before choosing a product. The report explains that a product

with at least a 50% commission and a price that is not exceedingly high can be suitable for

most beginners.

AffiliatExperts also offers practical tips on launching successful affiliate campaigns.

According to the report, one of the most important factors influencing campaign success is

the quality of the sales page.

“The sales copy is one of the most important, in fact I would rate it the most vital, aspect to

look at”, states the report. “Because all it matters is whether your traffic you send to the

affiliate link will convert, and a good sales page certainly does up your chances a whole

lot. Rate it on 10: How convinced are you to buy when you look at testimonials, bonuses,

pricing, layout, and more?”

To help affiliates create high-engagement sales pages, the report suggests a webinar by

some of the best affiliate markets at ClickBank. The ListLaunch Pro training covers all the

essential information needed to create successful sales funnels for all types of online

products.

The webinar includes important information on three main types of sales funnels, using

paid ads to promote products, and various other topics. With the latest update,

AffiliatExperts continues to expand its range of high-quality digital marketing resources for

beginner entrepreneurs.

Interested parties can find more information by visiting http://affiliatexperts.com/can-youtell-

me-how-the-hell-should-i-choose-products-to-promote-in-ClickBank

**Local Businesses**

**Bexley NSW Emergency Glass Replacement Installation**

**Expert Services Launched**

**Summary**

Bexley, New South Wales glazing company SOS Glass Services launched complete

emergency glass replacement and installation services.

**Main Content**

The company’s new services offer prompt and reliable glass solutions for clients in Bexley,

Rockdale, Kogarah, Sydney and the surrounding areas.

More details can be found at https://sosglassservices.com.au

The latest announcement provides a convenient, professional and affordable service for all

types of residential and commercial glazing projects.

The company offers 24/7 day emergency glass replacement, its technicians being fully

equipped to address most issues on the first visit. They are able to cut the glass on-site

and replace it on the same day. If needed, they can also prepare the area to ensure client

safety until the new glass is installed.

Professional architectural glass services are also available. The Bexley glazing experts

can supply and install glass balustrades, mirrors, shower screens, doors and various other

products.

All services are based on a thorough initial consultation with each client to ensure that the

project meets their needs, budgets and preferences. The Bexley glazing company assures

its clients that all technicians comply with the latest industrial safety protocols.

The latest announcement is in line with the company’s commitment to offering high-quality

home and business glass services in Bexley, Sydney and the surrounding areas.

About SOS Glass Services

SOS Glass Services has more than two and a half decades of experience serving

commercial and residential clients in Sydney and the surrounding areas. The company has

developed a strong reputation for professionalism and service quality, as indicated by its

numerous positive customer reviews.

A satisfied client said: “We used SOS Glass to fix the horrendous and incomplete job one

of the local balustrade companies had left us with. SOS Glass literally came to our rescue.

They went out of their way to attend and fix the damage. They replaced the alfresco, pool

area and first level balcony railing, balustrade and system at our house. The team were an

absolute pleasure to deal with and did an amazing job.”

Interested parties can find more information by visiting https://sosglassservices.com.au

**Chesapeake, VA Tax Planning Financial Expert Liability**

**Reduction Services Launched**

**Summary**

Chesapeake VA tax planning company, Fitzwilliams Financial, launched its updated tax

planning and tax liability reduction services for clients in Chesapeake and surrounding

areas.

**Main Content**

With the latest update, the company offers personalized solutions to help clients reduce

their tax liability, maximize deductions and improve their overall financial success.

More details can be found at https://ffinancial.net/financial-services

The tax planning solution is ideal for clients interested in taking advantage of the various

tax reduction opportunities now available, covering everything needed to substantially

reduce tax spending.

Depending on each client’s unique situation, the company can provide professional

assistance with choosing the optimal timing for capital expenditures in order to reap tax

benefits, increasing retirement contributions to reduce taxes, and using tax-loss harvesting

to offset capital gains.

Services also include professional record keeping and custom tax reduction strategy

consultations to ensure that each client leverages all available opportunities to reduce their

tax liability.

Fitzwilliams Financial is also available for professional retirement income strategies,

wealth management, asset protection and various other services.

With the latest announcement, the Chesapeake financial services company continues to

invest in the development of financially sound solutions adapted to the needs of any

industry sector.

The company was founded by Timothy Fitzwilliams, a leading financial expert, speaker

and columnist. Fitzwilliams Financial has extensive experience working with thousands of

clients in Chesapeake and the surrounding areas.

A satisfied client said: “Tim and the team at Fitzwilliams Financial are one of a kind.

Whether you are just starting out, still saving money for retirement, or are already

established and have money saved that you are looking to protect, Fitzwilliams Financial

can help you. The tax-free and stress free strategies they use to help people protect, save,

and grow their money are strategies that everybody needs.”

Interested parties can find more information by visiting the above-mentioned website, as

well as at https://ffinancial.net

**Tauranga Roof Painting, Coating Repair & Expert Restoration**

**Launched**

**Summary**

Roof Painting Tauranga (028 417 0142) updated its services to provide residential and

commercial roof restoration and painting solutions for clients in Tauranga, Matamata and

the surrounding areas.

**Main Content**

The company has developed a professional roof coating and protection protocol designed

to ensure thorough cleaning and increase the lifetime of any roof.

More details can be found at https://roofpaintingtauranga.nz

The latest announcement provides a comprehensive solution for residents and business

owners interested in improving the appearance of their roofs and protecting them from rust

mold and lichen.

The company’s roof painting service is preceded by an initial assessment of the roof. Roof

painters will repair both visible and hidden cracks, fix hips and edges, re-nail damaged

areas, replace broken tiles, and perform any other necessary restoration procedure.

The Tauranga roofing experts will then undertake a thorough roof cleaning to remove all

debris. Finally, expert roofers will apply the company’s professional roof coating system to

ensure long-term roof protection.

Roof Painting Tauranga can paint the roof in any color of the client’s choice, the color

consultation being available at no cost. Programmed paint maintenance services are also

available to guarantee long-term paint durability.

All services are covered by the company’s comprehensive satisfaction guarantee, with

clients benefiting from additional interventions to ensure the final project meets their

specifications.

With the latest announcement, Roof Painting Tauranga continues to expand its range of

roof coating and restoration solutions. The company serves residential and commercial

clients in the Tauranga and Bay of Plenty area, including Papamoa, Matatā, Te Puke, and

other North Island locations.

The roofing contractor is constantly investing in updating its equipment according to the

latest industry standards to assure customers of product and service quality.

A satisfied client said: “Craig and the team did a fantastic job of tidying up what was a very

tired old roof, including sanding back the rust and painting it. The roof now looks as good

as new. I was impressed with their professionalism and how quickly they were able to get

the job done for me.”

Interested parties can find more information by visiting https://roofpaintingtauranga.nz

**Non Local Products Or Services**

**US Grown CBD Oil For Immunity & Allergies: Organic Hemp**

**Products Released**

**Summary**

CBD e-store Hemp Oil Medic launched an updated range of full-spectrum CBD oils from

sustainable Colorado growers. The products are ideal for chronic pain relief, improved

immunity, reduced anxiety and depression, and other conditions.

**Main Content**

The latest update sees the website offering high-quality CBD supplements ranging from

oils and tinctures to CBD gummies. All products are made from organic ingredients

sourced from sustainable suppliers.

More details can be found at https://hempoilmedic.com

The recently updated products are an affordable and effective health supplement for a

wide range of preventive and therapeutic uses.

CBD – short for cannabidiol – is an increasingly popular product that has been

scientifically proven to offer multiple health benefits. Research shows that CBD can be

useful in the management of chronic pain and the treatment of drug-resistant depression,

anxiety and stress disorders.

Hemp Oil Medic offers customers access to top-quality organic CBD from some of

Colorado’s best farmers. The CBD oils available through the online store are manufactured

under strict quality control protocols to ensure that the products include adequate levels of

natural terpenes, flavonoids and other active substances.

The full-spectrum cannabidiol supplements are free of THC, the psychoactive compound

in the hemp plant. This ensures optimal health benefits while making the product safe for

adults of all ages.

For high standards of quality, the farmers use a chemical-free extraction process based on

pressurized carbon dioxide to extract CBD from the hemp plant. The process is

environmentally friendly and eliminates the risk of any product contamination.

The CBD oils undergo third-party testing to ensure that they comply with all current

regulations and the 2018 US Farm Bill.

With the latest announcement, Hemp Oil Medic continues to expand its range of highquality

pure CBD oil supplements for customers throughout the US. The website also

features a variety of informative resources on the health effects of CBD.

Interested parties can find more information on the new Hemp Oil Medic products by

visiting https://hempoilmedic.com

**Senior Housing Strategic Pricing Online Course For**

**Executives Released**

**Summary**

Senior housing strategic consulting firm Bild & Co launched a new online course on

implementing effective pricing strategies to maximize occupancy and create stronger

margins.

**Main Content**

The new course focuses on helping executives position their pricing in the market to

increase overall profit without devaluing their brand - an essential skill in a highly

competitive industry.

More details can be found at http://bildandco-5816401.hs-sites.com/ultimate-pricingcourse

The new online training program is designed as a step-by-step system that will empower

executives to innovate their pricing strategies for maximum success.

Though primarily aimed at senior housing executives, it can also be a valuable resource

for investors and senior housing owners interested in implementing sustainable pricing

structures.

Ensuring proper pricing and positioning is essential for companies in the senior housing

industry. As aggressive discounts are becoming increasingly common, developing a

balanced pricing strategy without affecting one’s brand image is now more critical than

ever.

One of the focal points of the new Bild & Co training program is helping participants

assess their current pricing strategies from the perspective of their brands. This will help

them adjust their prices to best reflect their services and ensure long-term revenue growth.

Participants will also learn how to communicate value to their customers and maintain high

standards of fee integrity.

The new course features examples of successful pricing strategies that can be easily

implemented by senior housing executives looking to increase occupancy rates.

According to a satisfied client, “Since 2010, we've used the Bild & Co training with our

communities. We have experienced much success including 100% occupancy and waiting

lists! In addition to the increases, Bild & Co provides education to our community teams on

continued accountability and metrics, including positive ROI.”

Interested parties can find more information by visiting http://bildandco-5816401.hssites.

com/ultimate-pricing-course

**Rotating Computer Arm Support: Work From Home Office**

**Tech Gadgets Launched**

**Summary**

Online tech store Gadget Vistas released an updated collection of work-from-home

gadgets and computer office accessories, including a rotating computer arm support,

wireless keyboards and mice, and other products.

**Main Content**

The latest work-from-home gadgets are designed to make home office spaces more

ergonomic and better suited for optimal posture.

More details can be found at https://gadgetvistas.com/computer-office-gadgets

The update comes in response to the increased demand for high-quality desk accessories

for remote work.

The current pandemic has led to massive shifts in the workspace, with many employees

transitioning to remote work. As working from home is rapidly becoming the norm,

individuals face new challenges related to their work environment.

The e-store’s latest collection includes a rotating computer arm support. This product

allows computer users to enjoy optimal weight distribution of the forearm and elbow, thus

substantially reducing wrist, shoulder and arm strain.

The pad is easy to install and can be adjusted according to each user’s preferences, and it

has been extensively tested to ensure durability and comfort under normal use.

“Nowadays, children use computers to do their homework and study, while adults use

computers to work and relax,” said a Gadget Vistas representative. “But long periods of

using a computer can increase your chance of developing injuries of the shoulder, arm,

wrist, or hand. That’s why this computer arm support is a must-have. This product greatly

reduces the pressure on your arms to support your wrists and promotes blood circulation

to your neck, shoulders, and wrists.”

More details on the rotating computer arm support can be found at

https://gadgetvistas.com/rotating-computer-arm-support

The new Gadget Vistas collection of work from home tech and accessories also includes

wireless keyboard and mouse models, portable USB keyboard vacuum cleaners, HD and

4K web cameras and other A/V devices. All products are carefully selected to offer high

standards of quality at competitive prices.

With the latest announcement, Gadget Vistas continues to expand its range of high-quality

gadgets adapted to the needs of customers around the world.

Interested parties can find more information on the latest Gadget Vistas products by

visiting the websites above, as well as at https://gadgetvistas.com

**Non Local Guides Or Reports**

**Lockdown Fitness Ideas: Workout Variations Exercise Tips**

**Report Released**

**Summary**

Get Fitness At Home launched an updated report on at-home fitness tips and resources for

individuals looking for professional information on staying active without going to the gym.

**Main Content**

The new report includes expert information on the importance of fitness during lockdown,

and offers links to various in-site resources covering everything from creative exercise

variations to at-home fitness equipment, exercise routines for stronger immunity, and many

others.

More details can be found at https://getfitnessathome.com/stay-home-get-fit-stay-fit-beatcovid-

19

The latest announcement responds to the increased demand for at-home fitness

resources, as more and more individuals are worried about the potential risk of working out

in crowded gyms.

Additionally, with remote work increasingly becoming the norm, staying active at home is a

priority for many work-at-home employees.

Get Fitness At Home recommends regular exercise as a key factor contributing to overall

health and reducing the risk of potential coronavirus infection. The report explains that the

lungs and the heart are both key targets for viral infection, which makes adequate

protection through exercise essential.

Readers will find an explanation of the importance of exercise for health during the current

pandemic, as well as links to a variety of Get Fitness At Home resources. These include a

full report on exercise for immunity, a review of at-home workout equipment, exercise

variations to deal with boredom, and many others.

All resources are based on extensive research to provide readers with accurate, useful

information on a wide range of health and fitness topics. The online reports are easy to

read and feature tips that can be implemented immediately to increase the quality of any

at-home exercise program.

With the latest announcement, Get Fitness At Home continues to expand its range of highquality

fitness resources adapted to the needs of athletes and fitness enthusiasts.

According to a spokesperson for the brand, “Get Fitness At Home has been set up to

provide and share information on ways to improve fitness training. We are committed to

supporting your fitness program for the sake of your health and the benefit of your friends,

family and the wider community.”

Interested parties can find more information on the latest resources by visiting

https://getfitnessathome.com/stay-home-get-fit-stay-fit-beat-covid-19

**Mental Clarity Self Training: Neural Agility Improvement**

**Cognitive Report Launch**

**Summary**

Mind Fatigue launched a full report on RevitaMind, a sound therapy self-training program

that can offer a wide range of cognitive benefits.

**Main Content**

The program has been designed to help individuals experience anxiety relief, lower stress,

improved relaxation, increased energy and productivity, and optimal mental clarity.

More details can be found at https://mindfatigue.com

The new report offers a practical resource for individuals interested in improving their

cognitive unction by implementing a series of research-based strategies.

Issues such as stress, anxiety and mental tension are increasingly common throughout the

world, with studies showing that over 55% of Americans experience stress on a daily

basis.

The economic and social challenges brought about by the COVID-19 pandemic have led

to an even higher incidence of psychological wellbeing issues. Individuals throughout the

world experience higher levels of stress and anxiety, as well as associated conditions such

as insomnia, mental fatigue and a lack of productivity.

The latest Mind Fatigue report recommends RevitaMind as a powerful self-training

program that anyone can use to improve their cognitive function through effective,

professionally designed strategies.

The program can help users improve their memory recall, thus enhancing both their

productivity and their ability to enjoy life to the fullest.

Its techniques include specific protocols for an increase in energy coupled with the

improved ability to relax and unwind. These essential cognitive traits play a crucial role in

minimizing the risk of sleep issues, as well as chronic fatigue and chronic stress.

RevitaMind is based on sound therapy and features a variety of accessible techniques that

can be implemented by individuals of all ages.

A satisfied user said:“The very first week I was cranking. I have found that it really helps

with reducing procrastination and I feel more motivated and eager to get things done at

work. I also really enjoy the ability to switch off from work at night and sleep much deeper.”

Interested parties can find more information by visiting https://mindfatigue.com

**401k To Gold IRA Rollover Conversion Without Penalty**

**Beginners Guide Released**

**Summary**

Owing to the devastating effects of the pandemic, investors are looking for a more stable

alternative to traditional investments. One expert hopes to make a strong case for gold

with this new material.

**Main Content**

Caren Goldman, a leading provider of online resources for investors, has published a

comprehensive guide that introduces the benefits of a gold IRA and details the steps on

how to open an account. The material is designed for individuals who want to diversify

their investments to include assets that perform well despite economic uncertainties.

More information is available at https://carengoldman.com

The new resource provides beginners with the information they need to start investing,

from the basics of diversification to choosing the right gold company. To help readers in

their decision-making, these gold companies are evaluated in detail in the latter half of the

guide.

The material first explains why gold remains a valuable asset and the more novel factors

fueling this demand. While nations and banks continue to invest in metal, its use in

computers and electronics has significantly increased its value.

It then describes the steps to roll over correctly one’s retirement funds to a self-directed

gold IRA. This section also touches upon the types of gold assets that are approved by the

IRS, such as the American Gold Eagle and the Canadian Gold Maple Leaf.

Also discussed are alternative ways to own gold that do not involve purchasing coins and

bullion, such as buying stocks from mining companies and investing in exchange-traded

funds (ETFs).

The guide proposes that a “little-known” benefit of this type of IRA is that one can easily

include alternative assets like digital currencies and mineral rights to one’s portfolio.

Moreover, it puts forward a number of considerations before investing, such as price

fluctuations. For example, even though gold prices are more stable, one can expect price

volatility from time to time.

One of the highlights of the material is the reviews section, which features four of the most

established gold companies in the market. GoldCo is the evaluator’s top choice owing to

its wealth of educational materials for newcomers and the diversity of its investment

offerings.

The guide states that a gold IRA is a “necessity” for those who are looking for a hedge

against times of crises. “Diversification of your investment portfolio is something that will

protect you during market fluctuations and financial downturns,” it says.

For further details about these gold IRA companies, interested individuals are encouraged

to visit https://carengoldman.com/goldco-reviews

**Ranking For A Name**

**HBO Producer Marc Henry Johnson Launches Guide To**

**Writing TV And Film Characters**

Summary

Award-winning HBO producer Marc Henry Johnson continues to update his resources for

beginner scriptwriters with the launch of two new guides on writing compelling characters.

Main Content

Best known for producing the popular HBO series ‘The Deuce’, Marc continues on his

mission to provide expert resources for aspiring screenwriters. Aimed primarily at

beginners, the resources offer practical tips on creating a useful character profile,

developing a compelling character arc, and many others.

More details can be found at http://marchenryjohnson.com

The newly updated guides provide practical character writing tips that can be easily

applied to any type of screenwriting project.

Marc’s first resource in his Writing Character series focuses on creating a character profile.

An essential tool for any writer, the profile should be as detailed and specific as possible.

Though not all the information will be used in the screenplay, covering as much ground as

possible is essential to create a rounded, complex and realistic character.

The update also includes the second part of the Writing Character series – developing a

compelling character arc. Marc makes an important distinction between character arcs in

novels and in screen productions: while the generous space available to novelists means

that multiple characters can have a detailed arc, in film the arcs apply almost exclusively to

the main characters.

Marc’s guide includes a discussion on creating conflict and using it as the leverage point

for a compelling arc, as well as various other essential tips for screenwriters.

On his YouTube channel Marc offers a variety of general information on other

screenwriting and producing topics, including how to change a story and how to sell it to a

producer. His videos can be found at

https://www.youtube.com/channel/UcmeIdL\_lzs7z9wKdAJzljcg

The latest announcement is in line with Marc’s commitment to providing high-quality

resources for those new to the movie and TV industry.

Critically acclaimed for his work as the writer and producer for The Deuce, Marc has won

numerous awards including the Dramatic Jury Prize at The Sundance Film Festival and a

Peabody Award. More information on his work can be found at

https://www.imdb.com/name/nm0425717

**Clinical Researcher Laura Marie Janke Senior Announces Dog**

**Rescue Volunteering**

**Summary**

Registered nurse Laura Marie Janke will continue her volunteer work for Love Mutts

Rescue, a non-profit organization dedicated to helping abandoned dogs.

**Main Content**

As part of her ongoing work with the north Carolina and south-central Virginia non-profit,

Laura has already helped save more than 100 dogs and cats. She hopes that she will be

able to make a positive impact in the lives of many more abandoned pets.

More information can be found at https://www.linkedin.com/in/laura-marie-janke-14836362

According to Laura, her work as a registered nurse and her passion for pet rescue

volunteering are both based on her commitment to helping those in need. A registered

nurse with more than 25 years of experience, she has worked with thousands of patients

of all ages, helping them benefit from emotional support, professional health advice, and

competent medical care.

Laura is also actively involved in the Wake Forest, North Carolina community, being a

member of the Saint Catherine’s of Sienna Catholic Church, and a happily married mother

of four.

Her volunteer work with Love Mutts Rescue involves actively helping abandoned or sick

dogs from various locations in North Carolina and Virginia. The non-profit organization

provides abandoned dogs with appropriate medical care and places them in foster homes

which can provide the love and care they need.

About Laura Marie Janke

Laura Marie Janke graduated from North Carolina Central University with a BSN while

working full time at Duke University and supporting her four children. She received her RN

in 1993 from Morris County College in Randolph NJ.

Laura says, “I love helping the sick, young and poor. Being a nurse was my lifetime dream,

and pancreatic cancer and finding a cure is a huge challenge for me as I lost my beautiful

amazing mom at 72, in 2016. I’m trying to make a positive change in the community by

helping anyone in need and working with charities and nonprofits to support their efforts”

Interested parties can find more information on Laura Marie Janke by visiting

https://www.linkedin.com/in/laura-marie-janke-14836362 or by contacting her directly at

984-989-1875.

**Sudoku Professor Announces Online Step-By-Step Lessons**

**Reach Major Milestone**

**Summary**

Leading online Sudoku training platform Sudoku Professor announced that its video

lessons have gained more than 2 million views, having helped more than 150,000 students

improve their Sudoku skills.

**Main Content**

The achievement consolidates the platform’s position as one of the most reputable

resources for Sudoku enthusiasts at all levels of experience. Created by Sudoku expert

Chad Barker, Sudoku Professor continues to update its range of high-quality Sudoku

lessons for beginner, intermediate and advanced players.

More details can be found at https://www.sudokuprofessor.com/praise

The Sudoku Professor method uses a gradual approach taking students from the

foundations of the game to advanced Sudoku concepts. The no-nonsense approach

includes tips and strategies that can be put to use straight away, thus significantly reducing

the frustration experienced by many novice players.

All lessons are available as simple, easy to understand videos offering all the necessary

information to start solving Sudoku puzzles more effectively.

Sudoku Professor uses a proprietary method to teach Sudoku in a straightforward, easy to

comprehend and highly efficient way. By avoiding complicated jargon and confusing

terminology, the Sudoku Professor system is ideal for anyone looking to improve their

understanding of the game and successfully complete more Sudoku puzzles.

A satisfied student said: “I really enjoy the lessons in video format. I am at the junior level

and find that using what I have learned not only makes the puzzles easier to solve but

much more fun as well. I am really looking forward to the advanced videos and techniques

so I can go after the difficult puzzles with greater confidence.”

Sudoku Professor currently offers the first four lessons at no charge. Visit

https://www.sudokuprofessor.com for details.

Students will learn a variety of strategies and secrets to improve their Sudoku, including a

simple pencil marking technique to help them find the solutions more easily.

The Sudoku resources website also includes exercise puzzles and review lessons to help

students master the concepts they have learned.

Interested parties can find more information by visiting the above-mentioned websites, as

well as at https://www.facebook.com/sudokuprofessor